



WP 1

Project meeting
October 2009



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Three case studies

- TID
- PGP
- SEEKDA

- State of art
- Next steps

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TID: the case study

- Methodology
 - October 13th, 2009
 - 11 Interviews: local and remote
 - Topics of our interviews:
 - Communication processes
 - Existing usage practices and problems
 - Existing tools/solutions
 - Semantic annotation solutions

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TID: Results

- Some main features
- Requirements
- Motivation/incentive examples (as is)
- Various experiences in annotation
- Open questions

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TID: Some main features

- Various styles
- In house and remote workers
- Composition of groups
 - In some groups people are working together for long time
 - Some other projects started only few months ago
- An innovative solution: the bank of ideas
- People are sharing docs only inside their group
 - Directory is more than enough
- No one is looking for information in the portal
- They are using networks to
 - Get information (than they read docs)
 - Solve problems

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TID: Requirements

- Strongly hierarchical organization
- Personal benefits
- Control is an issue
- Reasons for annotation:
 - Are mandatory (quality)
 - Altruism
 - Fun

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TID: Incentives/motivation examples (as is)

- Contribution on Blogs and wikis
 - Panel of evaluators
 - Reward: money
 - Stopped
- HR dept. evaluates Blog & WIKI contributions
 - Give points
 - Promotion / money

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TID: Various experiences in annotation

- People who as experienced annotation:
 - Do it!!! It will improve the system
 - Quickness / reputation system toward the boss / fun
- People who are conscious about the annotation efforts
 - Reputation/visibility inside their research group
 - Critical mass: (s)he is the only one annotator
 - A company based reward system is missing
- People who as no clue:
 - It is not important

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TID: Open questions

- Does a not hierarchical annotation tool (behavior) fit well the culture of TID I&D?
- Does the boss allow for another “informal” channel of communication or reputation system?

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PGP case: state of the art

- Astrophysics group:
 - Contacts
 - Benchmark: Galaxy Zoo, Moon Zoo
 - Adults
 - Voluntary contribution (self empowering)
 - Data analysis

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PGP: next steps

- Galaxy zoo, Moon zoo
 - Experimental settings
 - Using small group
 - Emphasize the roles in the communities
 - Accuracy
- PGP application
 - Reward systems made explicit

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Seekda: state of the art

- State of art:
 - Usability and test users
 - The business model is not clear yet
- Two possible models can be designed

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Seekda: next steps

- Next steps:
 - Interviews:
 - Developers inside SEEKDA
 - Service providers
 - Developers outside SEEKDA
 - Organize a meeting with SEEKDA developers